



jhappi™  
STAY TRUE TO SOURCE



*2026 Edit*



*Because craft feels most valuable  
when it stays true to its origin*



# *Who & Why*

*Champions crafts that stay true to their origins*

Some things are made to be noticed. We have always been drawn to the other kind. The things made quietly, made by hand, made close to the place they come from.

jhappi is a collective for pure craft. We bring together work that stays rooted in three simple things.



**HONEST MATERIALS. SKILLED HANDS. MINIMAL INTERVENTION.**





### *The craft process we believe in*

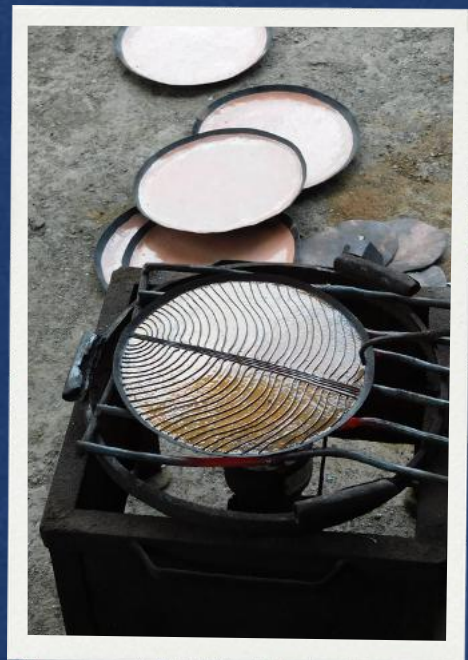
The materials come from the land they belong to. They already carry their own texture, their own strength, their own character, and we are careful not to fix them too much. Because the more you polish and overwork a thing, the more it begins to forget what made it itself.

Then there are the hands. Some have learned this work over years, building skill through repetition and practice. Others carry techniques passed down across generations. You can see it in the finished piece. It is shaped by effort, not manufactured.

We curate, craft for purity of origin. Every piece can be traced back to a material, a maker, and a place. That is the whole promise. And for those who have stopped being impressed by more, it turns out to be enough.

**A JHAPPI PIECE IS DIFFERENT. IT IS MADE SLOWLY, THE HONEST WAY, USING WHAT THE LAND ALREADY GIVES.**

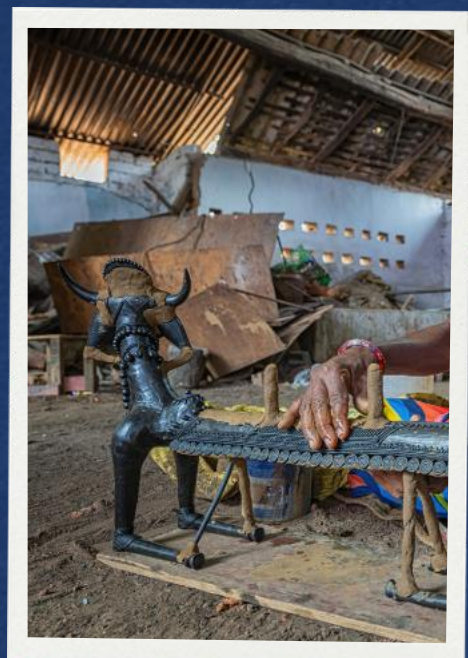
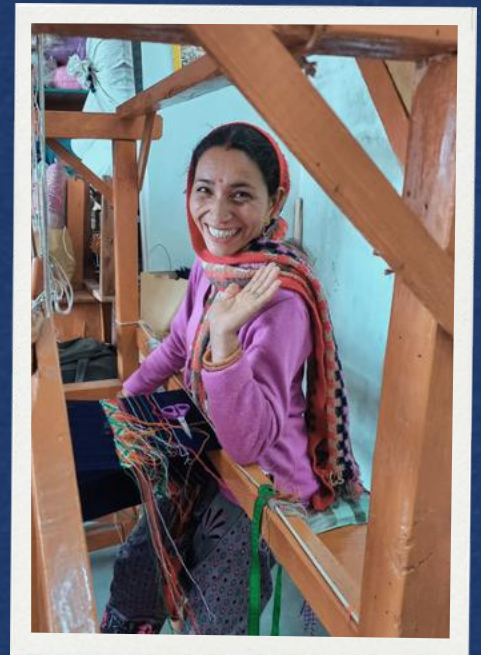




*Rooted in honest materials, skilled hands,  
and minimal intervention.*

Pure craft is an approach to making where the object stays as close as possible to its source, in material, in process, and in origin. It is craft in its purest state. Where nothing unnecessary is added, and nothing essential is taken away.

It rests on three things. *Source. People. Process.*





# *The Collection*

A few pieces, each traced to its material, its maker, and its place. What follows is not a list. It is a short record of how each one is made, & how to live with it.

# *Client & Partner Appreciation*



## THE DHOKRA STAG

*Classic*



₹4000 | Set of 2



## THE PICHWAI POUR

₹2500





*Kangra, Himachal Pradesh.*

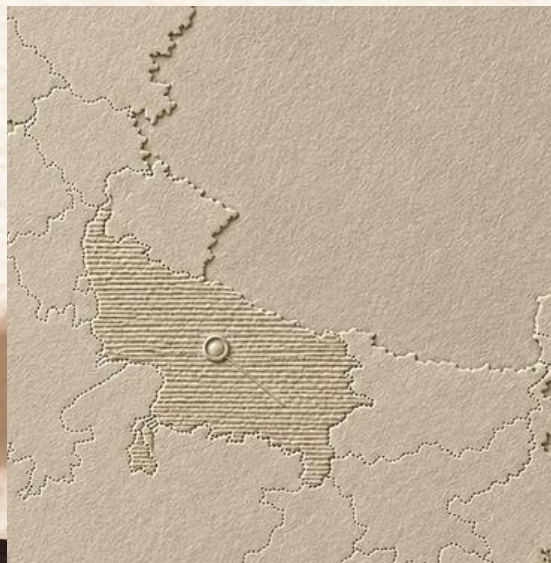
**THE WARMTH EDIT**

₹6,150

## THE ZARDOZI SIGNATURE COASTERS

₹2200 | Set of 4

*Hardoi*



## THE PATTACHITRA STORY

Price on request



*Odisha*



## THE DUET EDIT

₹6000

*Kangra, Himachal Pradesh.*



## THE DHOKRA GAJRAJ

*Classic*



₹4,000

## THE ADDA SET



₹1,000

## THE TAMBUL SET

₹4,500

*A heritage centrepiece for the  
people who matter most.*





**THE DHOKRA GAJRAJ**

*Contemporary*

₹5,000



## *Source*

The materials remain rooted in place. In Machilipatnam, Kalamkari cotton is dyed with natural colours, enriched by the mineral-rich waters of the Krishna River.

## *People*

Every piece carries the maker's hand. Kalamkari artisans print, wash, and sun-dry each motif through a slow, traditional process.

## *Process*

Enamel is fired at high temperatures to permanently bond glass with copper.



# *Leadership & Collectors*

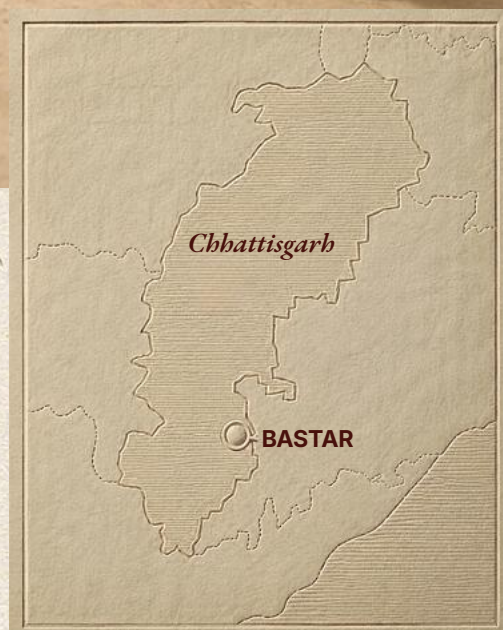




## THE HERITAGE CHESS BOARD

₹22,500

*Inspired by the tribal culture of Bastar, each handcrafted Dhokra brass chess piece is individually cast using the ancient lost-wax technique, making every set unique. Paired with a wooden board adorned with intricate pyrography artwork, this chess set is designed for both play and display.*





## *Dokra*



### *Tribal belts of West Bengal and Bastar*

The **Dokra** metalsmiths still cast the way their families have for thousands of years, by the lost-wax method that gave us the dancing girl of Mohenjo-daro. A core is shaped in clay and dried in the sun. A model is built over it in wax and tree resin. It is coated again in fine clay, then heated until the wax runs out, and molten brass is poured into the hollow it leaves behind. To release the finished piece, the mould has to be broken open. Nothing about it can be repeated.

## THE WARLI WALL STORY

Price on request

*Warli tribal art | Maharashtra*





**THE BRASS JAGUAR**

₹20,000

*Moradabad, Uttar Pradesh*

*Solid Brass*

## THE BRASS HERITAGE SET



₹3,500 | Set of 2



## THE ANGORA HOJAI EDIT

₹7,650



*Stole - Kangra, Himachal Pradesh.  
Ittar - Kannauj, Uttar Pradesh*

## KATHAKALI

*Murals, depicting mythology.  
Using natural materials.*



*Kerala*

₹3,200

## MINIATURE ART



*Tiny in scale, immense in craftsmanship*

*Miniature Art*

*Rajasthan*

₹1,500



## THE RADHA KRISHNA BLESSING

*Wayanad*

*Murals, inspired by temple art.  
Hand painted on bamboo.*

₹6,500





## *Environmental, Social & Governance*

Every jhappi piece begins with a material, a maker, and a place. Through a network of **70+ grassroots partners across 20+ states**, traditional skills find meaningful markets and sustainable livelihoods.

Our approach is rooted in strong **Environmental, Social, and Governance (ESG)** principles—using natural materials, low-impact processes, fair partnerships, and complete traceability from source to product.

Today, this ecosystem supports over **750 lives every month**. When organisations choose jhappi, they become part of a system that preserves craft, respects people, and creates impact that extends far beyond the gift itself.

*Because meaningful gifting is not about giving more—it is about giving with integrity and staying true to the source.*

# *The Festive Edit*



## THE MEENAKARI HERITAGE PLATE | 10 INCHES

Price on request



*Meenakari enamel*  
*Maharashtra*





**THE HERITAGE GLOW**

**₹2000**



## THE ZARDOZI HERITAGE SET

₹3,400



*Zardozi gold embroidery*  
*Hardoi*



## THE DOKRA TERRACOTTA TRAIL

₹1,650 | Set of 2



THE DIYA JODI

₹2,000



*Copper and glass enamelled diyas*



## THE COCONUT GLOW

₹1,200 | Set of 3



## THE AANGAN SIGNATURE

₹3,500



## THE JYOT HOLDER

₹2,800





## THE RUMI EDIT

₹1,900



*Kalamkari hand-painted*

*Andhra*

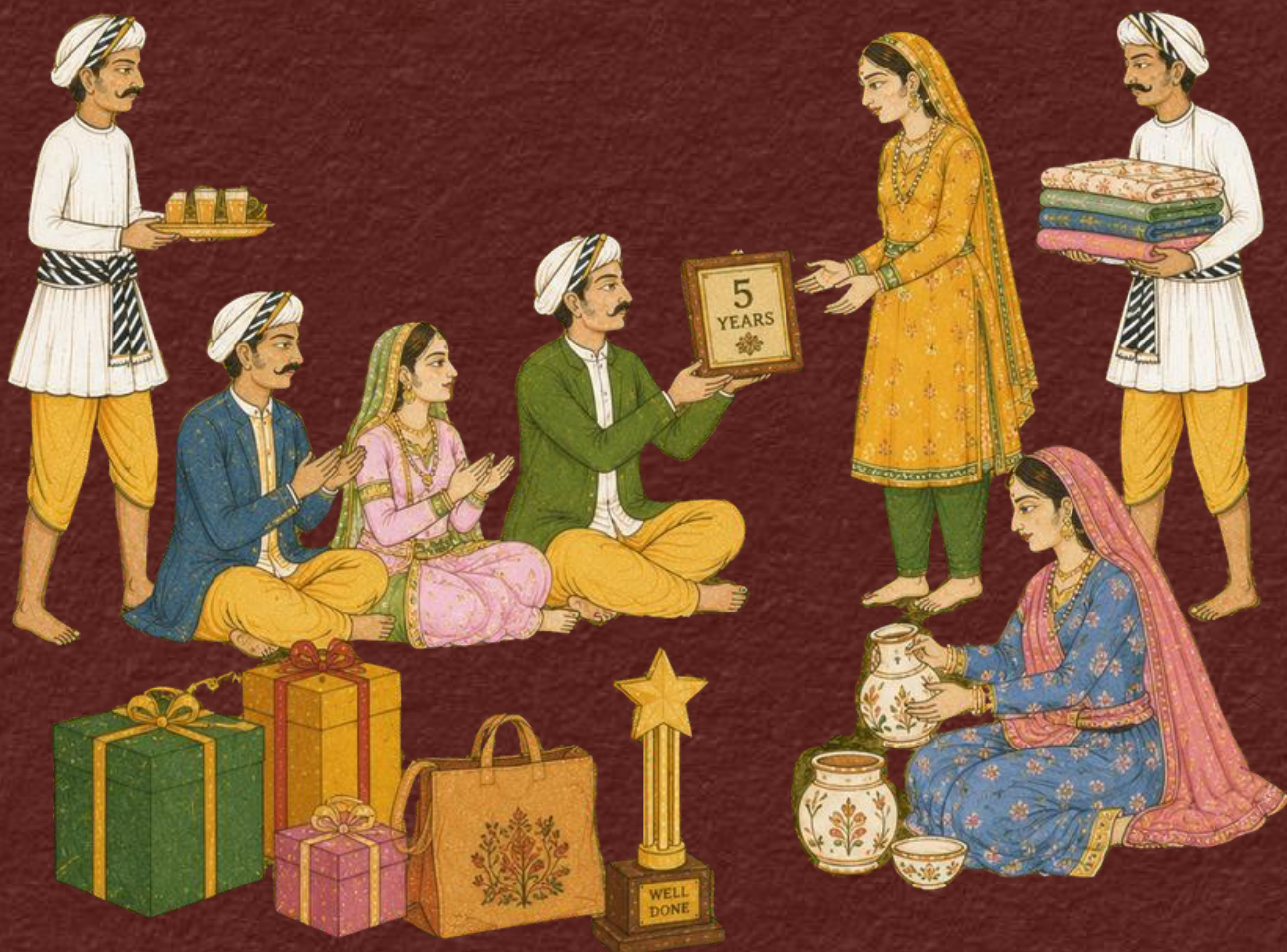


## *Kalamkari*

*Machilipatnam, Andhra Pradesh*

**Kalamkari** is worked the slow way. The cotton is hand-printed with motifs drawn from nature and old storytelling traditions, then coloured with natural dyes and washed in the mineral-rich water that flows down from the Krishna River to the Bay of Bengal. That water is part of the craft. It is what gives the colours their depth, and what lets them last. Between each stage the cloth is washed again and laid out in the sun, until the earthy tones settle into the weave.

# *Team & Milestone Moments*





**THE MORNING RITUAL**

₹1,350



**THE MORNING RITUAL- STRIPE**

₹1,500

## THE PHULKARI EDIT

₹1,125





**THE SUKOON RITUAL**  
₹750



**THE EARTHKEEPER'S EDIT**  
₹1,500



## BASTA EDIT



₹1,700



THE QUIET HOUR RITUAL

₹2000





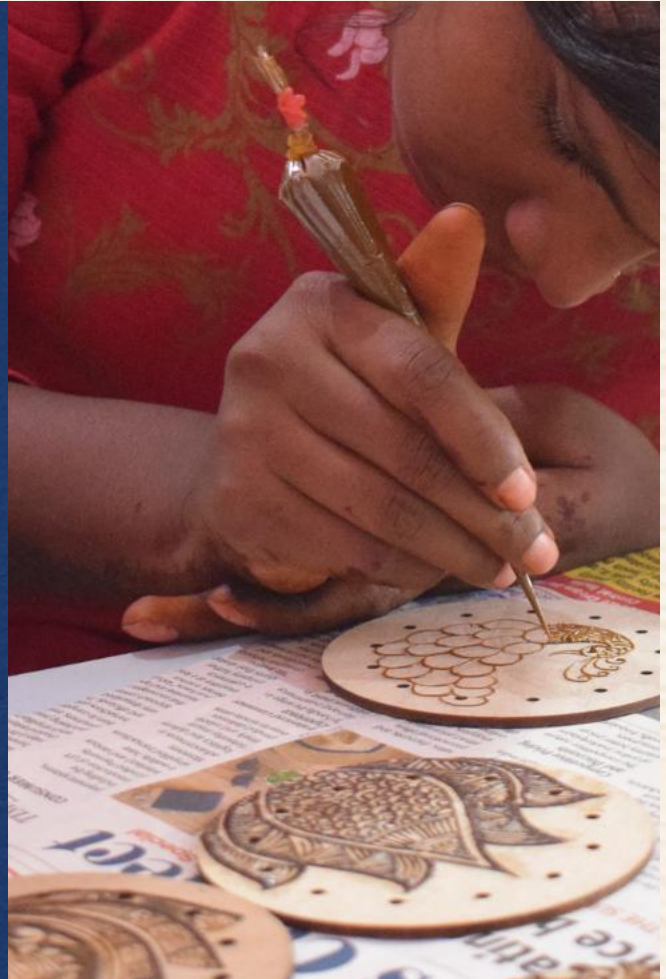
## THE ANGORA FRAGRANCE EDIT

*Stole - Kangra, Himachal Pradesh.  
Ittar - Kannauj, Uttar Pradesh*

₹4,650



*The purest things, the  
materials, the people, the  
processes, create the most  
meaningful outcomes.*





STAY TRUE TO SOURCE

## Experience Jhappi beyond the page

Explore our collections, discover the stories behind each craft, and connect with materials in their truest form.

### MUMBAI STORE

188, Shaheed Bhagat Singh Colony, J.B. Nagar, Andheri East, Mumbai - 400059

### GOA STORE

Taj Fort Aguada, Resort & Spa  
Club Mahindra Resort & Spa, Varca  
Club Mahindra Resort & Spa, Assonora  
Club Mahindra Resort & Spa, Emerald Palms

[www.jhappi.store](http://www.jhappi.store)  
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CRAFTED BY **jhappi.**

jhappi™  
STAY TRUE TO SOURCE



PURE CRAFT

MADE REAL

*A collection of rare, handcrafted objects rooted in land,  
craft, and culture. For those who choose what is real.*